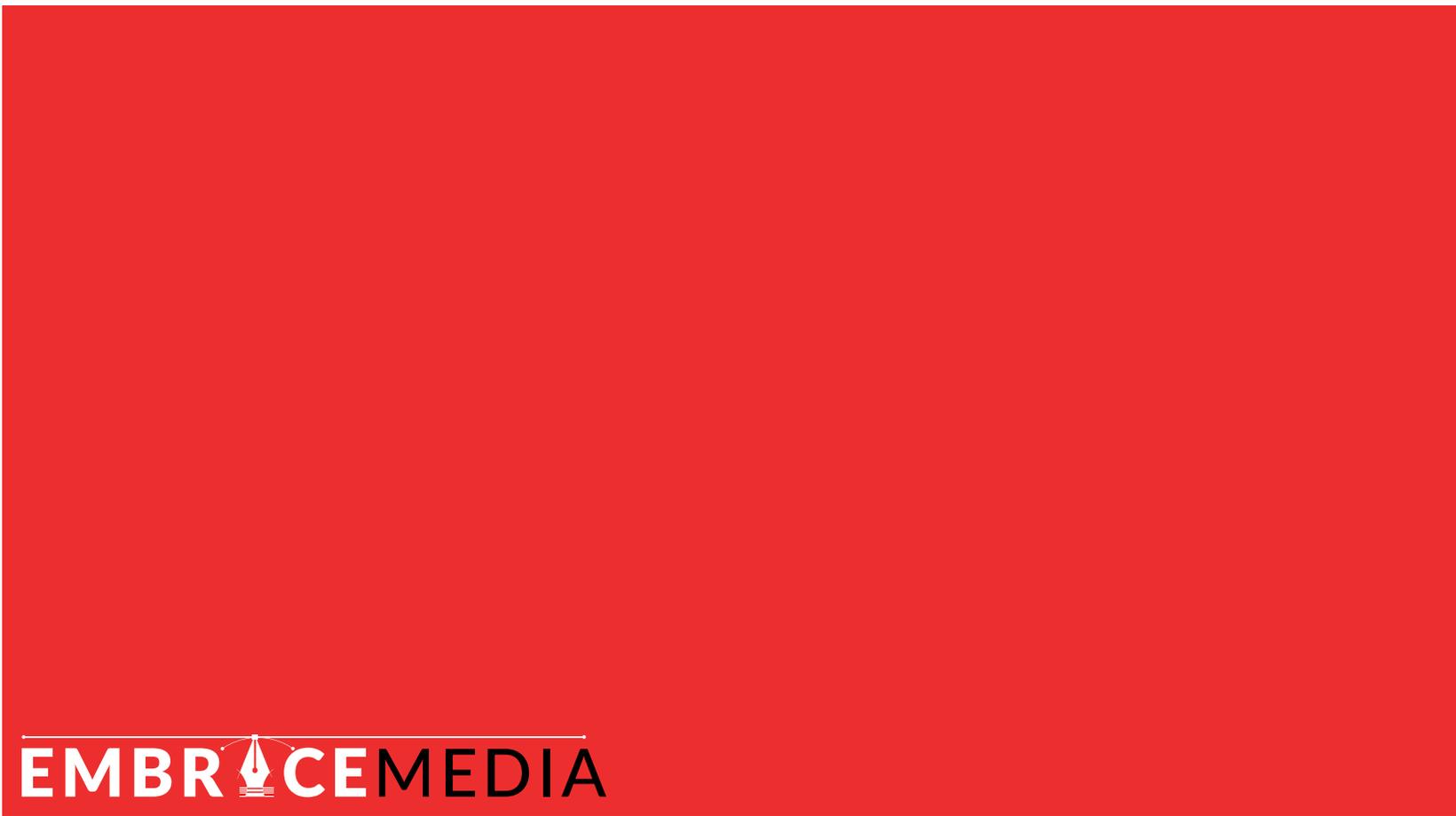


GRAPHIC DESIGN AND PRINT

PORTFOLIO



EMBR  CEMEDIA



WELCOME

Embrace media is a graphic design and printing company based in Nairobi, Kenya. Our main office is located at Summit House, Room 308 Moi Avenue, Opposite central police station.

We deal with all sorts of graphic work from individual to cooperate clients. Our team of graphic designers take care of the design and the print team which takes care of the print side of the work and this is all done with absolute synergy.

We also design and develop websites and also social media management of all the platforms in order to help our clients reach more.

Branding

sample used for mary mukoma
and advocates

We brand companies and businesses. From logos, business cards, letter heads, complimentary cards, receipts, invoices, notebooks, and any other accessories you might need.

Over the years we have dealt with many startups and ongoing companies to brand all their products with absolute professionalism.

We also do company redesigning from the logo to everything that the client may need.



Logo design

sample used for eprints large format and stackwave technologies

When it comes to logo design we approach it with absolute professionalism.

we work with the client from the start of making the logo sketches to the final complete logo samples

Our graphic designers always take their time to understand and work with all the clients in order to come up with the most suitable logo design for your business or company.



Poster design

sample used for mount ice aqua and phrast solution

Posters are used everywhere to communicate all kind of information to the public.

we design all kinds of posters a client may need from the print posters to the e-posters which are to be shared via the internet.

we always work with our clients so as to create a poster that is right for the client and communicates the desired information.



Notebook design

sample used for mount ice aqua

10

Notebooks or notepads are essential for everyday use and we do design them.

Our team of designers deals with the design of the covers and the innerpages while the print team prints and makes the final notebook and packaging.



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Editorial design

sample used for embrace magazine

12

Editorial design deals with the design and printing of magazines and books.

We work with companies and organization to design the best magazines and books that suit their purpose.

We also do Printing and binding of already designed magazines or books if the client comes with the softcopy.



13

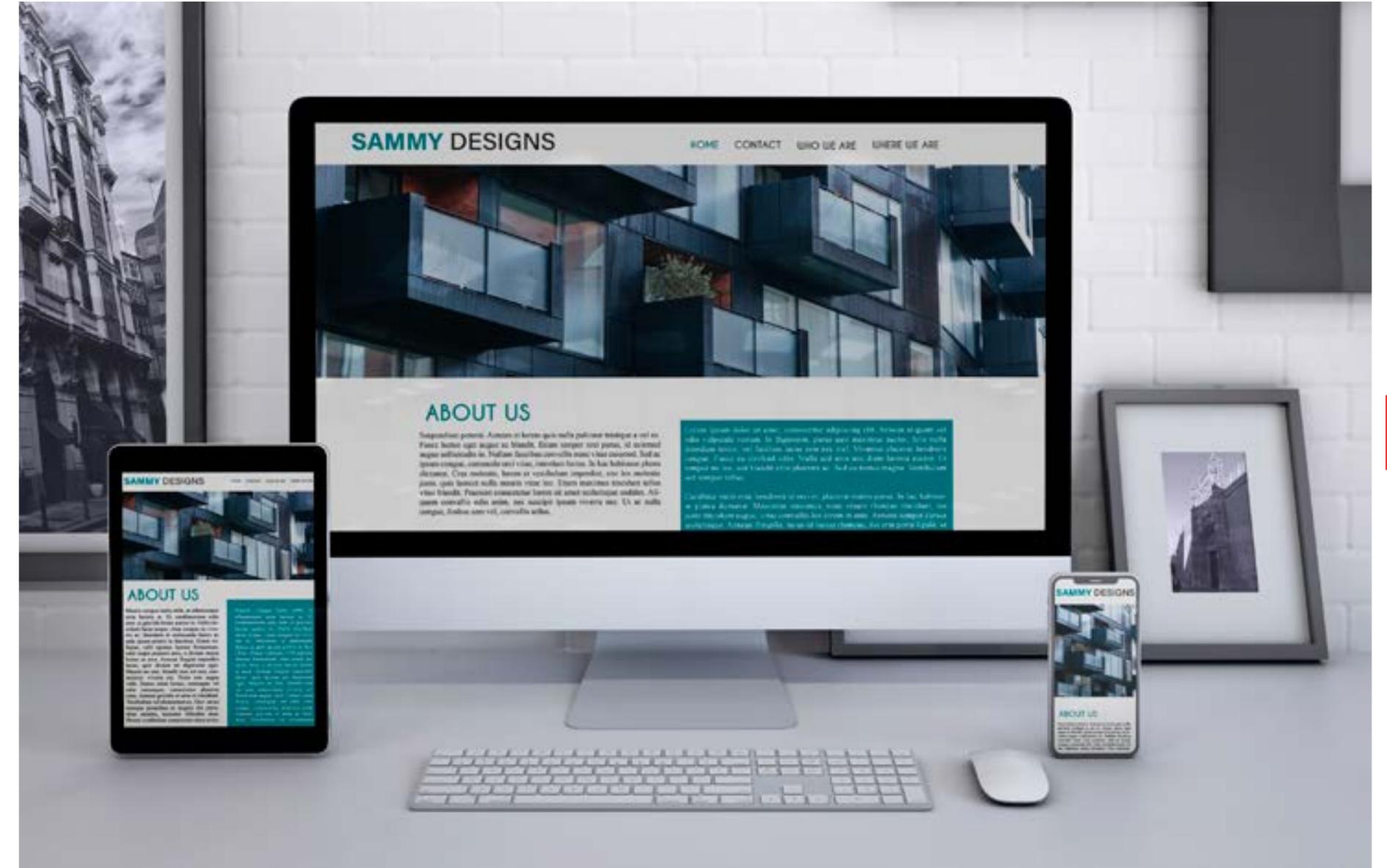
Website design

sample used for sammy designs

Websites are one of the most important things a company or a business needs in today's world.

We do develop and design websites that are compatible with all the platforms.

We do work with our clients in the management of the website after its completion in case of updates they may need in as they use the website.



T-shirt design

sample used phtrast solution and mount ice aqua

When it comes to banding of clothes, we do it too. Our team of graphic designers deals with the designs and provide the client with mockups of the final product before the actual printing.

The printing is done as per the client needs may it be different designs or different sizes of T-shirts.

We also do brand polo shirts.



Sweaters/hoodie design

sample used phtrast solution

When it comes to banding of clothes, we do it too. Our team of graphic designers deals with the designs and provide the client with mockups of the final product before the actual printing.

The printing is done as per the client needs may it be different designs or different sizes of the sweater.



Social media management

Includes advertising e-posters, animations and videos

We do social media management across all the social media platforms for the willing clients. The main aim of this is to advertise our clients' businesses/companies in order to reach more customers via their social media platforms.

We make posters and animated videos of logos to market your business or products as you wish.

The picture on the next page shows our current charge rates for social media management.

SOCIAL MEDIA PACKAGES



BASIC PACKAGE

- 2 social media accounts
- Accounts Setup
- Branding
- Content Creation
- 2 posts per week
- Account management
- Web design
- Print design
- Monthly report

Web design and print design budget is separate



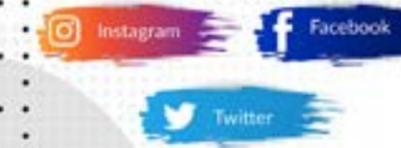
Ksh4,000/M



BUSINESS PACKAGE

- 3 social media accounts
- Accounts Setup
- Branding
- Content Creation
- 3 posts per week
- Account management
- Web design
- Print design
- Monthly report

Web design and print design budget is separate



Ksh6,000/M



EXECUTIVE PACKAGE

- 3 social media accounts
- Accounts Setup
- Branding
- Content Creation
- 6 posts per week
- Account management
- Web design
- Print design
- Monthly report

Web design and print design budget is separate



Ksh12,000/M

Logo animation

sample used for space and occupy investments

We do video animations of logos that we have created and the already existing logos.

This makes your logo come to life and you are able to share it and catch the attention of more.

Not only do these animations look great but they bring more clients to your door as we have seen from past projects.

The images on the next page show video screenshots of the space and occupy investments logo animation we have done.
for full video visit space and occupy investments on facebook.



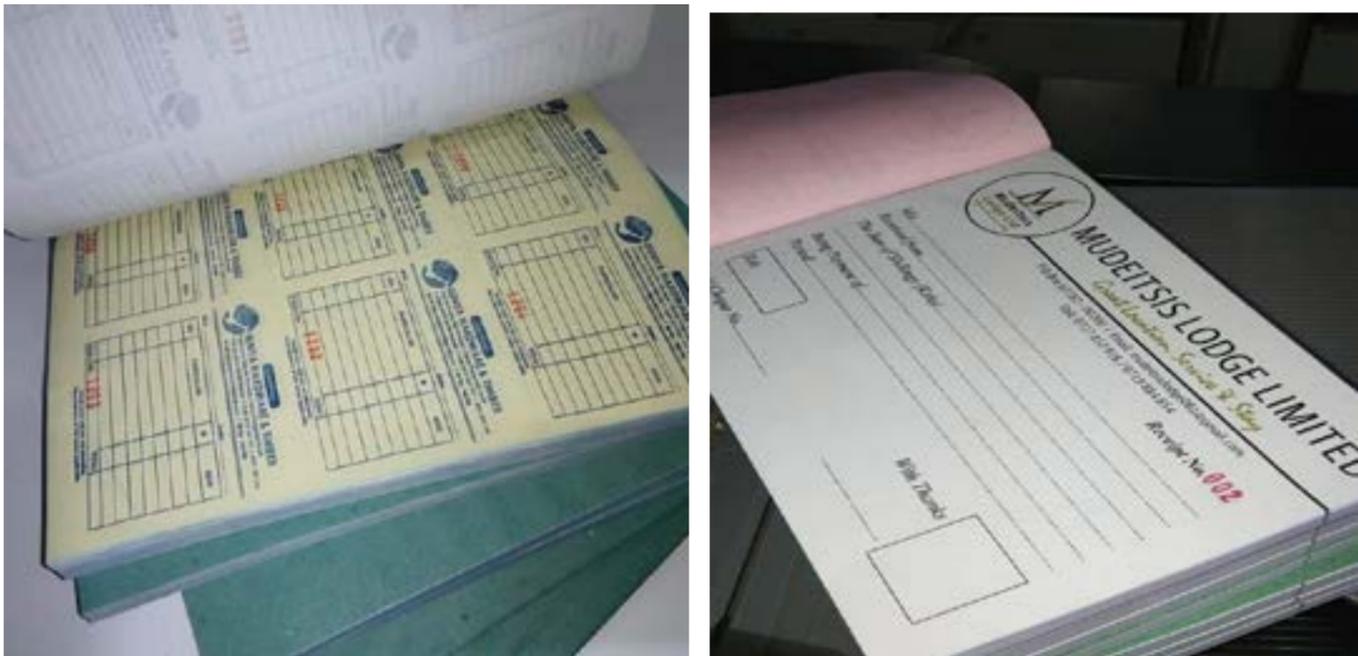
Executive Notebooks

Receipt, invoice and delivery

24



25



Water Bottles and Mugs



Bags

Jute bags, branded bags and carrier bags etc.



Key Holders and Executive gifts

Office Supplies

This includes Desk organisers, stamps, Branded pens, company seals etc.



Clothe Branding

This includes lineyards, jackets, umbrellas, caps etc.



Signs



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